



Board of Education Executive Summary

Accountability Office

Charter School Renewal Petition

April 12, 2012

Staff Report on Charter School Renewal Petition – Sacramento New Technology High School

I. Overview of Charter School Renewal Petition:

The Sacramento City Unified School District (“District”) received a charter petition (“Petition”) from the Sacramento New Technology High School (“SNTHS”) on or about January 17, 2012. The Petition proposes the renewal of the charter for five years, from July 1, 2012 through June 30, 2017.

After reviewing the renewal petition, the District provided SNTHS with a list of four (4) elements that were identified as needing modification prior to staff recommendation for approval of the renewal petition. In response, SNTHS provided the District with an amended original petition to address the identified elements.

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III. Results of Petition Review:

Although the Petition generally provided the information required by the Charter Schools Act of 1992 (Education Code §47605) there were concerns from staff and legal counsel as to whether the Petition provides a program



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SNTHS's Response: The revised petition provided further details of outreach strategies in the hopes to obtain racial and ethnic balance reflective of the District. Some of the examples include:

- Lunchtime outreach efforts at all Middle Schools, K 8s and parochial schools
- Attend and recruit at all Open Enrollment Fairs
- The advertisement of outreach activities on its website, through community newsletters and in local newspapers, ethnic radio broadcasts, as appropriate.
- Bulletins and table displays at ethnic supermarkets
- Presence at local ethnic festivals

(Revised Petition, Page 18)

4. Element M, Description of Employee Rights

Recommendation: This element of the charter did not describe sick/vacation leave ability to enter to and from the charter school, did not describe whether staff will continue to earn service credit (tenure) in the district while at charter school, did not show how employees will be paid, did not provide a description of employment benefits, and did not identify whether the charter school will be responsible for the payment of social security.

SNTHS's Response: The revised petition further addressed employee rights and this element is now reasonably comprehensive. As district employees, faculty and staff at SNTHS:

- Are part of the collective bargaining unit;
- May resume employment within the district if they leave SNTHS;
- Sick/vacation leave carry over;
- Continue to earn service credit

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- Loss of 45 out of district ADA. When converting charter to district school, the district cannot get credit for out of district students.
- Loss of \$1,370 per ADA. (Current year per ADA for a charter school is \$6,526 and district school is \$5,156).
- Loss of \$295,966 fees generated from the charter for facilities use, oversight fee, and other services.

Marketing Plan: SNTHS has a comprehensive recruitment plan to increase their enrollment for 2012 2013 school year and beyond. The school has monthly recruitment activities that are clearly outlined in the revised petition. The key marketing strategies include:

1. Face to Face recruitment
2. Letters to Parents
3. Participation in Community Events
4. Direct Advertisement
5. Current parents and students
6. Online Advertising
7. Student Work in Public Places—with acknowledgment of the school/contact information
8. Facebook “Fan” page
9. Twitter
10. Student Facebook Campaign

School Wide Data: SNTHS’s school wide data shows academic growth and meets the needs of its student population.

- There was an 18 point growth in the API for the 2010 2011 school year
- The Latino subgroup met and exceeded their API target moving from 640 to 655
- The Socioeconomic subgroup met and exceeded their API target moving from 658 to 681
- English Language Learners as a subgr

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- 2010 2011: \$408,223
- 2010 2011: \$211,653 (major technology upgrade)

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IV. Budget Implications

Even though a negative financial impact to the District cannot be used as criteria to deny a charter school petition, the potential loss of district students does reduce available revenue in General Fund.

The following are estimates based upon known information:

To estimate the Loss of Revenue Limit and Lottery Funds for 312 ADA for 2012 2013 school year, offset by a reduction in expenses for teachers and supplies, the potential reduction of funds to the district is approximately \$500,000. the

These losses would be offset by any fees paid to the district, including (but not offset11f086i41Tf03j/TT31TfL

SACRAMENTO CITY UNIFIED SCHOOL DISTRICT

RESOLUTION NO. 2694

**RESOLUTION TO APPROVE THE PETITION TO RENEW THE CHARTER OF
Sacramento New Technology High School**

WHEREAS, petitioners for Sacramento New Technology High School (“Petitioners”) submitted to Sacramento City Unified School District (“District”) a charter renewal petition (“Petition”), dated January 17, 2012, for the Sacramento New Technology High School (“SNTHS”); and

WHEREAS, following feedback from District staff, the Peition was revised and submitted (“Revised Petition”);

WHEREAS, the District’s Governing Board held a public hearing on February 2, 2012, as required by law and staff report and recommendation was held on March 1, 2012; and

WHEREAS, the Governing Board has considered the level of public support for SNTHS and has reviewed the Revised Petition and all information received with respect to the Revised Petition, including all supporting documentation; and

WHEREAS, in reviewing the Revised Petition, the Governing Board has been guided by the intent of the California Legislature that charter schools are and should become an integral part of the California educational system and that establishment of charter schools should be encouraged; and

WHEREAS, after analysis of the Petition and the related supplemental materials, the Superintendent and District staff have recommended approval of the Revised Petition.

NOW, THEREFORE, BE IT RESOLVED that the Sacramento City Unified School District Board of Education hereby approves the Revised Petition renew the Charter of Sacramento New Technology High School for another term.

BE IT FURTHER RESOLVED the term of the charter shall be for five (5) years, beginning on July 1, 2012 and expiring June 30, 2017.

PASSED AND ADOPTED by the Sacramento City Unified School District Board of Education on this 12th day of April, 2012, by the following vote:

AYES: _____

NOES: _____

ABSTAIN: _____

ABSENT: _____

Diana Rodriguez
President of the Board of Education

ATTESTED TO:

Jonathan Raymond
Secretary of the Board of Education