

## SACRAMENTO CITY UNIFIED SCHOOL DISTRICT BOARD OF EDUCATION

Agenda Item#\_\_10.4\_\_

Meeting Date: August 2, 2012
Subject : Education Funding Partners Presentation
<ul> <li>□ Information Item Only</li> <li>□ Approval on Consent Agenda</li> <li>□ Conference (for discussion only)</li> <li>□ Conference/First Reading (Action Anticipated:)</li> <li>□ Conference/Action</li> <li>□ Action</li> <li>□ Public Hearing</li> </ul>
<u>Division:</u> Communications Office
Recommendation: Approve contract with Education Funding Partners.

<u>Background/Rationale</u>: In light of the devastating reductions to public education funding in the state of California, the district is looking at all options for potential untapped revenue sources. On February 16, 2012, the Board of Education approved revisions to Board Policy 1325: Advertising and