



Welcome

Beginning Web Administrator Training for School Site and District Staff

- Please log on to your computer workstation using your SCUSD login and password
- Guests use our training login
 - Username: tr1
 - Password: learning123



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Today's Agenda

1. Getting Started
2. Website Organization
3. Your Content
 - Types of Posts
 - Creating and Editing Posts
4. Content Management and Guidelines
5. Common Mistakes
6. Questions



1) Getting Started

- Website can be viewed and edited with internet connection on any web browser (Internet Explorer, Mozilla Firefox, Google Chrome, Safari)
- Mozilla Firefox is preferred for editing, because there are bugs with others.



Website Address

- Departments responsible for their internet content on www.scusd.edu
 - Find department page under Office & Departments
 - All content was migrated from old website;
- Schools new website template ready to populate
 - Beta site until it is published
 - Address will be – school.scusd.edu

- Log into the website by hovo.2



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Username and password

SCUSD Administrators

- Use your SCUSD username and password to log on to the website.
- School Website Administrators
 - Login: name@scusd.edu (or email used to sign up for training)
 - Password: webpage



Your dashboard – the Commands Menu

- **My account:** The link to your website account page, where you can edit your user name, change your password, etc.
- **Create post:** Allows you to create new content.
- **Manage Content:** View all the content on the website and sort.
- **Manage navigation:** Takes you to the navigation term tree, where you can edit, add or reorder nav terms.
- **Manage Post Types:** Takes you to the post type term tree, where you can edit, add or reorder post types.
- **Manage users:** Takes you to a page where you can activate memberships, assign roles, edit users, etc.
- **Log out:** This button logs you out of the site altogether.



Your best friend – Content Zones

Content Zones Button

This button allows administrators to create and edit content directly from a landing page. When the button is selected, you have some additional editing features.



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Other features

Template Choice Menu

This menu allows administrators to change the formatting of a landing page.

Preview View Menu

Allows administrators to preview page with a different access role.

- Each website organized in a structure of navigation terms.
- Each navigation term is linked to a landing page
 - Example: click on About us nav term and are taken to the About us page
- Navigation bar – Links to top level or root links of the website
 - Sub terms fall under each top level term



Create or edit navigation

- Go to Commands > Manage Navigation
 - Reorder terms
 - Click and drag to reorder
 - Click edit to change the name
 - Create a new term
 - Select the “Add new term” tab
 - Type in a name
 - Select the placement
 - Hit Save



3) Your content

- Landing Page – Organizes posts based on content (about us, staff directory, etc.)
- Post – Each entry of content on a website. Formatted based on different post types (event, document, etc).



Example exercises for popular types

1. Post – Generic, catch-all type
2. Staff Profile – Contact information for each staff member
3. Document – How to post documents effectively
4. Event – Type for calendar items
5. Pod – Shortcut to highlight popular content on home and other pages

A screenshot of a web browser interface. At the top, there is a search bar with the text "Sacramento City Unified School District" and "Sacramento City Unified School District". Below the search bar, there are several navigation links. The main content area is a large green rectangle with the text "First way to create a post" in white. Below this, there is a blue horizontal bar and a white area containing a list of instructions. The bottom of the page is a solid blue bar.

First way to create a post

- Hover over the commands bar in the lower left corner of the screen and click [+] Create post.
- Select Post Type



Example 1) Create a post

- Add the following text and media:
 - Title: Welcome
 - Text Body: 2 sentences about your department or school.
 - Navigation: your department's page or school site's about us page
 - Image: Go to the U drive and select Sample Packet folder. Select "Example1_Chemistry Lab.JPG"



Create a post

- Editing window like a word processor
- Type OR Copy and paste content in.
- Formatted content will be stripped of styling so must recreate it using the toolbar.
- Additional content including featured images, attachments and related links are added below the content.



Teaser Break

- Controls how much of your post shows up on a landing page.
- *Tip: If you do not want read more to appear on the bottom of post on a landing page, make sure there isn't a paragraph return or any spaces after the teaser break.*



Publish/ Archive Settings

- **Published:** Click this checkbox to automatically publish the post when saved. (Not recommended)
 - **Publish on:** Pick a future date and time that the post will automatically self-publish. This is a handy feature for content that may need to go up on holidays or weekends.
- **Archived:** Click this checkbox to archive a post. Archived posts are not visible on landing pages, but can still be searched for using the search bar.
 - **Automatically determine the archive date:** Keep this box checked unless you want to schedule when a post will be archived.
 - **Archive on:** Pick a future date and time when this post will be archived. This happens automatically with posts that have start and end times like events.

- Create a (district) staff profile for yourself.

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Email Address Forms

- Email isn't displayed by default.
- Alleviates spam robots mining.
- Visitor fills out form.
- Form is sent to staff.
- Helpful for contact forms to more than one individual.



Second way to add a post

- Use Content Zone button
 - Toggles on and off
 - Shortcut to create a post from landing page
 - Reorder posts on page
 - Edit navigation from landing page



File Attachments

- After you upload the attachment, you must name the link.
- *Tip: Use a short action description like "Download document."*



Example 4) Create an event post

- Create a test event post
 - Title
 - Text Area Content
 - Calendar Dates
 - Contact Information



Calendar Dates

- Adding calendar dates automatically adds this post to your school calendar.
- Do not need to add to a landing page.
- Visitors can access the post from the calendar or landing page (if selected).
- Post will automatically archive after the event



Add an address to the contact

- The website creates a pop-up map for visitor to use for directions



Example 5) Create a pod

- Pods are post types used to emphasize other content on the site like a shortcut. It usually displays in the sidebar of a landing page.
- Create a test pod.
 - Title
 - Description
 - Redirect
 - Image

A screenshot of a web browser interface. At the top left, there is a logo of a green plant with three leaves. Below it, a search bar contains the text "Sacramento City Unified School District". To the right of the search bar, there is a navigation menu with the text "Sacramento City Unified School District". The main content area is a dark blue background with a white search bar and a list of search results. The title "Crop Image Setting" is overlaid on the search bar area in a large, white, sans-serif font.

Crop Image Setting

- Click notepad icon
- Select Crop Home-pod image
- Change settings
- Save and close
- Click "Cropping updated. Click to refresh."



4) Content Management

- Create User Accounts
- Editing Access
- Monitoring Content
- Editing Bulk Content



User Accounts

- **System Admin** - IT Administrator.
- **Site Admins** - add/remove users, approve and publish pending content, add/edit site navigation, manage post types.
- **Editors** – create and edit content but must be approved by Site Admin to publish.
- **Members** – access to protected files.
- **Visitor** – access to published content.



Content Guidelines

1. Each page should have an overview.
2. List staff contact information.
3. Keep all documents updated.
4. Highlight your popular content.
5. It's your responsibility to keep content current and appropriate.



District sharing guidelines

- Each department has ownership of their content and documents
 - Other departments can link to these easily with a pod.
 - If you see a mistake or an outdated document in another department, contact that department to get it updated.



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5) Common Mistakes

Question - I lost my login or password. How do I retrieve it?

- District Answer – it will always be your current SCUSD login & password.
- School Answer – request it from the website.

Question - My web editing menu isn't working correctly. How do I fix it?

- Answer – Download Mozilla Firefox for free and use it for all web editing.



Common Mistakes - Posts

Question - Why am I getting an error message attaching a document?

- Answer - Make sure you are not adding the document to the image tab instead of the document tab.

Question - I can't find my document link on my post after it's been saved.

- Answer - Did you add a title description to the attachment? It will not show up without one.



Common Mistakes - Posts

Question - I can't find my post I just saved.

- Answer - Did you assign the post to a nav term? If not you have to go find the post using the manage content feature to find it.



Question – I can't find a certain field that I need to edit on a post. What



Advanced Training Workshop

- Password protected posts
- Manage content from Commands menu
- Send email newsletters
- Add forms
- Share on social media



Thank you!

- Please log off your machine before you leave.